Distributed by: name, city, state, ZIP, website or phone

Brand and product name

Ingredients

Net weight: 16 oz (454 g)

LOT: leave blank

TallowPal label template

16 oz lotion jar wrap

For: 16 oz Tallow Lotion

Sizes

Finished label (red cut line): 7 x 2.75 in
Artboard with bleed (blue line): 7.125 x 2.875 in. Extend colors and photos to the blue line.
Safe area (green dashed line): keep all words and logos 0.062 in inside the cut line.

Lines every label needs

The yellow boxes are suggested places. Move them if your design needs to, but keep every line:

1. Product name, on the front.
2. Net weight or contents, in the bottom part of the front.
3. Ingredients, in order. We give you the exact list for your formula.
4. "Distributed by" with your business name, city, state and ZIP.
5. A website, phone or address where customers can reach you.

Keep words at least 1/16 in tall (about 4.5 pt).
Leave the pink LOT box empty. We print the lot code there when we make your order.

Before you upload

Hide or delete the "TallowPal guides" layer so no lines print.
Export a PDF at the artboard size, or a PNG at 300 dpi or more.
Skip claims like heals, treats, cures, eczema, acne, SPF or antiperspirant.
Every design gets a label check from our team before it prints.